



CONTACT

Sarah Joy Wexler-Mann

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EDUCATION

Rochester Institute of Technology, NY

B.S., Photographic Communications

Minor in web design

2000 - 2004

SKILLS

Adobe Photoshop | Adobe Illustrator

Adobe Acrobat | Adobe Dreamweaver

WordPress | HTML | CSS

Microsoft Word | Excel | PowerPoint

Photography | Videography

Facebook | YouTube | PayPal

Email Marketing

EXPERIENCE

WEBSITE DESIGN & MARKETING

Sweet 16 Farm | 2015 - Present

- Designing, developing, and managing sweet16farm.com
- Branding and marketing: Logo and business card design, social media, print and online advertising, and event planning
- Photography and videography

WEBSITE CONTENT MANAGER & WEBSITE DESIGN

Immunization Action Coalition (IAC) | 2006 - 2015

- Designing, developing, and managing IAC's two websites: immunize.org, and vaccineinformation.org (hosting on average more than 25,000 visitors/day) as well as a partnered website with Sanofi Pasteur: give2mcv4.org
- Skills: Content management, image handling, widget/graphics development, regular website updates and maintenance
- Assisting with IAC's weekly email newsletter, *IAC Express* (more than 50,000 subscribers)

GRAPHIC DESIGN

Houston Arts Resource Council (HARC) | 2013

- Developing logo and designing exhibit materials, including banner, for display at HARC events

GRAPHIC DESIGN

North American Clun Forest Association | 2012, 2013

- Designing print advertisement series for publication in shepherding magazines

ARTIST PORTFOLIO SERVICES

Ulnus Americana - Jamie Schell Woodworking | 2013

- Photographing and digitizing high-quality studio images for promotional purposes and for use on Jamie Schell Woodworking website

WEBSITE DESIGN

Meadowlark Restorations | 2011 - Present

- Designing, developing, and managing meadowlarkrestorations.org
- Skills: Image handling, graphics development, website layout, navigation and content organization
- Designing promotional brochure

WEBSITE DESIGN & ARTIST PORTFOLIO SERVICES

Isaac Mann | 2009 - Present

- Designing, developing, and managing isaacmann.com
- Photographing high-quality studio images of Mann's paintings for display on his website